



ANNUAL REPORT 2018-2019

MESSAGE FROM THE CHAIR

Greetings!

On behalf of all the Commissioners, it is my pleasure to share Volunteer Maine's annual report. Immediately, you will notice that the Maine Commission for Community Service has changed its public identity.

Since 2002, the Commission has used Volunteer Maine as the umbrella for all efforts focused on supporting and developing Maine's volunteer sector. The initiatives included grants to support volunteer recruitment and service projects, professional development for managers of volunteers, service-learning development, volunteer recognition programs, and more.

During our most recent strategic planning process, the Commission decided to act on a recurring suggestion that we use Volunteer Maine as the public identity in order to represent more clearly our focus. On October 11, 2020 – the 25th anniversary of the Commission and AmeriCorps – we flipped the switch and became Volunteer Maine, the state service commission.

The work of the Commission does not change. As you will see in this report, AmeriCorps program development and grantmaking are the largest portions of our funding activity. We are also conscious of the fact that AmeriCorps plays a role in attracting young adults to Maine. Of the 276 people who served in AmeriCorps during 2019, 57% moved to Maine from another state to serve our communities.

The other half of the Commission's work is focused on the strategic opportunities before us:

- ✪ Serve as Maine's center of excellence on volunteer service.
- ✪ Cultivate young volunteer and service leaders through a newly established formal year of service, the Maine Service Fellows Program. Leverage the impact of volunteer service to meet the state need to attract and retain talented young adults.
- ✪ Through the grant process, support:
 - * new approaches to encouraging rural volunteer service;
 - * volunteer-powered solutions to emergent community problems; and
 - * building the capacity of grantee organizations to effectively and sustainably engage volunteers.

As the only entity, public or nonprofit, that focuses on capacity and sustainability of volunteerism in the public and nonprofit sectors, Volunteer Maine will:

- ✪ increase recognition, visibility and respect for volunteer efforts;
- ✪ foster a culture of service and civic engagement; and
- ✪ promote understanding of connections between volunteering, civic engagement, economic and community success.

As we move into our next 25 years, we look forward to engaging you, your community, and your partners in the work of building a stronger Maine through volunteerism.

All the best,



F. Celeste Branham, Commission Chair



Volunteer Maine

Maine Commission for Community Service

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Our Core Values



Our Assets



Our Resources



In-Kind Donations & Services



Private Sector Funding

Our Impact

Working to Impact Maine's Volunteer Sector



We Serve



Managers of Volunteers



Maine National Service Grantees



Organizations Seeking to Engage Volunteers



Agencies Seeking to Develop National Service Programs

How We Serve



Promote service as a strategy.



Provide training and technical assistance to volunteer programs & staff.



Make, administer, and evaluate volunteer program grants.



Foster high quality volunteer management practices.

COMMISSIONERS

2018

John Portela,
Chair (Jan-Sept)
F. Celeste Branham,
Chair (Sept-Dec)

Ed Barrett
David Burns
Elizabeth Hite
Nicholas Isgro

Deborah Johnson
Jamie Logan
Nicole M. Pellenz
Luke Shorty

COMPLETING SERVICE

Daniel Hinman
Trevor Hustus
Brianna Tibbetts

David Wihry, Vice-chair
Joseph Young
Carol Rancourt

Coleman Lapointe
Beth Lambert
Melik Peter Khoury

2019

F. Celeste Branham, Chair
Ed Barrett, Vice-chair
Jonathan Barczyk
David Burns
Mathison Deering
Peter Doak

Julia Fiori
Matthew L'Italien
Jamie Logan
Anita Stewart McCafferty
Jessica Nixon
Anne Ostberg

Lisa Phelps
John Portela
Luke Shorty
Maria Staples
Jennifer Tilton-Flood

COMPLETING SERVICE

Ben Cooke
Douglas M. Horner
Elizabeth Hite

Trevor Hustus
Nicholas Isgro
Deborah Johnson

Coleman Lapointe
Nicole M. Pellenz, Chair-elect
Joe Schmidt

SUPPORTERS

PRO-BONO SERVICES

Laura Personette
John Gale
Stefanie Millette
Tom Mullin
Marie Emerson
Lesley Lichko
Janice E. Daku
Crystal Bridge
Veronica Kupferman
Jennifer Trowbridge
Deborah Clark
Jennifer Peters
Lindsey Smith
Mandela Gardner
Joanna Martel

Madelyn Hennessey
Nate Hichey
Jan Kearce
Cindy Adamsky
Melissa Moffet Denbow
Chip Curry
Anne Schink
Jo Orlando
Christine Wolff
Orion Breen
Lisa Morin
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Susan Hawthorne
Jared McCannell
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Sarah Hoover
Kerrie Keller
Barbara Merson
Matthew Randall
Stephanie Boyd
Tom Kenny
Ed Molleo
Caity Hager
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Nate Wildes
Meredith Lynt
Jared McCannell
Susan Asselin-Hawthorne
Kelli McCannell
Japhet Els
Nehemiah Joseph

Tom Mullin
Michael Moran
Ron Holmes
Jason Aylmer
Marianna Filippi
David Mallett
Dave Rowe
Margaret Jones
Kristyn Murphy
Rachel Rivera
Jack Fossett
Evelyn Lacroix
Dave Morrison
Don Roy
Bill Tozier
Jim Gallant
Jayna Pizzo

CONTRIBUTORS

Oakhurst Dairy
AARP
Cabot Creamery
Bangor Daily News
Maine Masonic Charitable
Foundation
Maine Volunteer Foundation
Portland Sea Dogs
MEMIC
Machias Savings Bank
Hannaford
Home Depot
Staples
Lowe's
United Ways of Maine
Maine Association of
Broadcasters

OFFICE TEAM

Maryalice Crofton, Executive Director

Michael Ashmore, Training and Program Development Officer;
State Emergency Donations Coordination Team

Jamie McFaul, Grants Officer

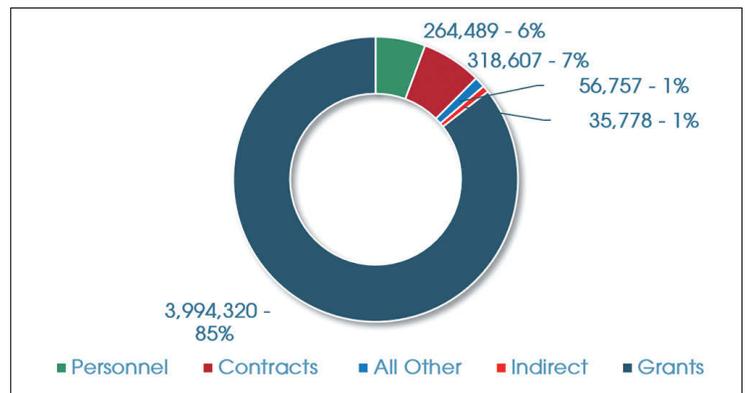
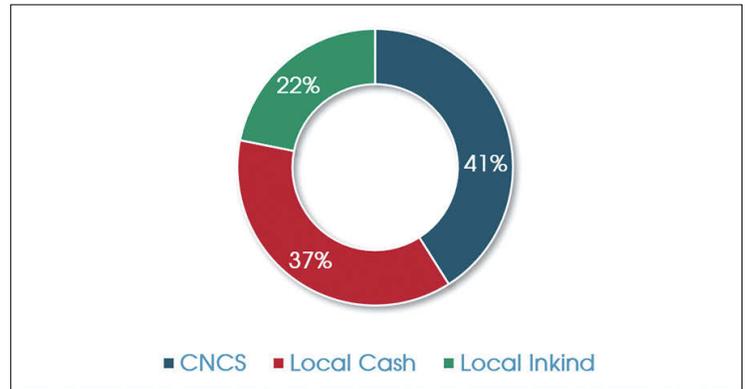
Bryan Roche, Communications Officer

COMMISSION FUNDAMENTALS & FINANCES

2018 FINANCES

\$4,669,951 Total Revenues
\$1,916,135 Federal funds from CNCS
\$1,732,686 Other cash (registration fees for training, private sponsorships of activities, grants, etc.)
\$1,021,129 In-kind donations of services, space, supplies (valued according to Government Accounting Standards)

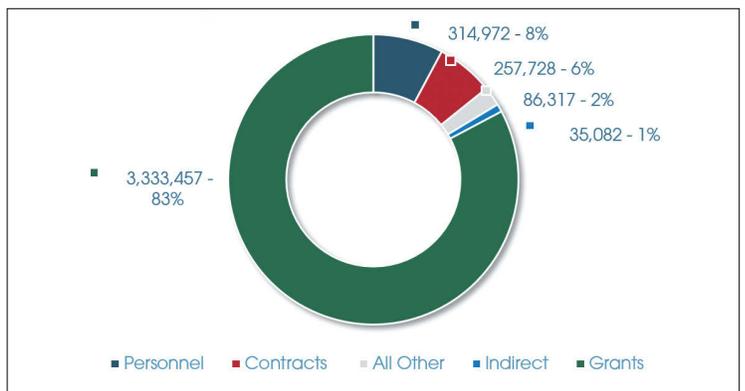
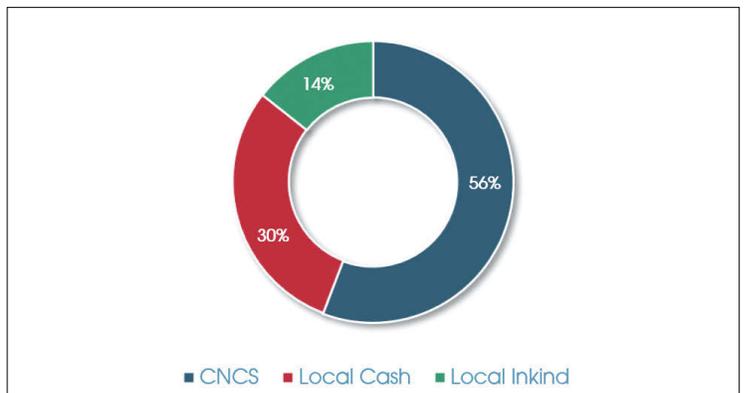
\$4,669,951 Total Expenses
\$ 264,489 Personnel
\$4,312,926 Grants and contracts*
\$ 56,758 All other (includes communications, supplies, occupancy, indirect, etc.)



2019 FINANCES

\$4,027,556 Total Revenues
\$2,247,200 Federal funds from CNCS
\$1,201,350 Other cash (registration fees for training, private sponsorships of activities, grants, etc.)
\$ 579,005 In-kind donations of services, space, supplies (valued according to Government Accounting Standards)

\$4,027,556 Total Expenses
\$ 314,972 Personnel
\$3,591,185 Grants and contracts*
\$ 86,317 All other (includes communications, supplies, occupancy, indirect, etc.)



*Grants included AmeriCorps State, Commission Program Development & Investment Fund, and Commission Support. This data is for informational purposes only and is not an official financial statement.

SERVICE SNAPSHOT 2018+2019



401 AMERICORPS MEMBERS

- ✪ served **292,777** hours in Maine communities
- ✪ helped **76** local organizations strengthen volunteer management
- ✪ helped **107** local organizations increase organizational capacity
- ✪ enlisted **5,650** community volunteers to
 - * serve **61,377** additional hours with them
 - * complete **11,831** additional direct service activities and/or units of service



78 COMMUNITIES SAW...

- ✪ **267** housing units with improved energy efficiency
- ✪ **438** miles of trails and waterways on publicly owned land built, repaired, or improved
- ✪ **9,475** Maine residents benefitted from services including:
 - * **685** homebound or older adults and people with disabilities improved their quality of life due to food, transportation, digital literacy or other services
 - * **1,669** Youth engaged in activities to reduce childhood obesity
 - * **1,350** students in program activities related to school
 - * **833** improved academic performance and engagement
 - * **2,967** individuals received education or training about energy efficiency and conservation
 - * **133** individuals were supported in recovery coaching services and 69% experienced at least 30 days of uninterrupted recovery
 - * **1,857** individuals received digital literacy instruction



\$3,164,567

AMERICORPS GRANT FUNDS LEVERAGED

\$3,748,150

COMMUNITY CASH & IN-KIND RESOURCES FOR SERVICE

VOLUNTEER GENERATION FUND

MAINE GRANTEES:

- ✦ Eastern Area Agency on Aging
- ✦ Mid Coast Hunger Prevention Program
- ✦ Southern Maine Agency on Aging
- ✦ The Window Dressers
- ✦ United Way of Eastern Maine

With funding from the Corporation for National and Community Service, the purpose of the Maine Volunteer Generation Fund grants is to provide support to volunteer programs in the State that are providing service in three focus areas: Aging in place, transportation services, or food security and assistance.



2,078 STAFF + COMMUNITY VOLUNTEERS TRAINED

- ✦ **1,882** volunteers recruited and coordinated by grantees
- ✦ **26,998** hours served by those volunteers during grant years
- ✦ **26** community agencies trained



VGF FUNDS HELP MAINE AGENCIES INCREASE...

- ✦ **care** to those who want to age in place at home
- ✦ **capacity** to provide greater and easier access to transportation services
- ✦ **assistance** providing meals to those in need



\$126,597

VOLUNTEER GENERATION FUNDS LEVERAGED

\$272,881

COMMUNITY CASH & IN-KIND RESOURCES FOR SERVICE

AMERICORPS STATE PROGRAMS

Volunteer Maine awards and manages federal funds granted to Maine by the Corporation for National and Community Service. After grant decisions, Volunteer Maine monitors grantee performance, outcomes, and compliance. It also ensures participants in AmeriCorps are eligible for program benefits. Under AmeriCorps, grant awards are three years.

MAINE AMERICORPS GRANTEES (* INDICATES FUNDED BOTH YEARS)

ACCESS TO SUCCESS AMERICORPS

Grantee: SAD 70

Access to Success AmeriCorps was a Maine Rural State program that hosted three AmeriCorps members who provided K-12 academic success and 7th-12th grade college/career monitoring through tutoring, summer school and other interventions to students in the eight Aroostook County towns served by SAD #70.

AMERICORPS DIGITAL INCLUSION NETWORK

Grantee: Axiom

16 AmeriCorps Members provided basic computer skills (i.e., digital literacy) instruction throughout the state with two members each assigned to eight of Maine's 16 counties. AmeriCorps members were responsible for providing instruction to 5,220 disadvantaged adult learners throughout Maine at 126 training sites to improve program participant employability and provide technology training to seniors to help them age in place.

AMERICORPS OUTDOOR ADVENTURE PROGRAM

Grantee: Midcoast Conservancy

Midcoast Conservancy operates this Maine Rural State program with four AmeriCorps members. The program goals are to reduce the incidence of childhood obesity by increasing youth participation in outdoor recreation and to build the organization's capacity

to deliver programming with volunteers at its Community Hubs for Outdoor Adventure & Learning.

AMERICORPS RECOVERY CORPS PROGRAM

Grantee: Healthy Acadia

RecoveryCorps members are responsible for serving people experiencing opioid use disorder through peer recovery coaching and increasing education and awareness about recovery coaching and the recovery process. 30 AmeriCorps Members serve as Recovery Coaches in the northern rural Maine counties of Aroostook, Hancock, Kennebec, Knox, Penobscot, Piscataquis, Waldo, and Washington.



BANGOR AMERICORPS OPPORTUNITY COLLABORATIVE

Grantee: Eastern Maine Development Corp.

The Bangor AmeriCorps Opportunity Collaborative was a collaboration between community partner organizations to improve the economic well-

being and security of economically-disadvantaged citizens living in Bangor. AmeriCorps members addressed critical basic needs while simultaneously working to increase employment opportunities through job/skill training and education.

COLBY COLLEGE MAINE RURAL AMERICORPS PROGRAM

Grantee: Colby College

Colby College operates a Maine Rural State AmeriCorps program with two AmeriCorps members. The members serve with community nonprofits in the Greater Waterville Area to increase the capacity of those organizations to engage volunteers in their service delivery.

GAME LOFT AMERICORPS PROGRAM

Grantee: Maine Youth Alliance

Two AmeriCorps members in this Maine Rural State Program are responsible for preparing 36 at risk students for success in the classroom, within their peer groups and beyond the school walls. Additionally, the AmeriCorps members engage local volunteers in developing new mentoring relationships with the students and develop the host agency's capacity to better manage volunteers.

LEARNINGWORKS AIM HIGH AMERICORPS PROGRAM*

Grantee: LearningWorks

The Aim High AmeriCorps

program places teams of AmeriCorps members in elementary schools in Southern Maine to support academic achievement and social and emotional learning through tutoring, mentoring and extended learning interventions, in and out of class.



MAINE CONSERVATION CORPS*

Grantee: Maine DACF

MCC has two AmeriCorps service options: Environmental Stewards and Field Teams. Environmental Stewards serve individually to increase organizational volunteer capacity and aid in developing and implementing conservation objectives. Field Teams perform a wide range of conservation services for project sponsors, such as the planning, construction and rehabilitation of many types of trails. Members are taught employment skills and create individualized plans for personal development.

MAINE PARTNERSHIP FOR ENVIRONMENTAL STEWARDSHIP AMERICORPS PROGRAM*

Grantee: Univ. of Southern Maine/ Campus Compact Maine

The Maine Campus Compact Maine Partnership for Environmental Stewardship (MPES) AmeriCorps Program is building partnerships between community organizations and college campuses at six sites throughout Maine to effect behavioral and technical change leading to

energy efficiency, particularly for economically disadvantaged Mainers.

SEEDS OF HOPE AMERICORPS

Grantee: Seeds of Hope

Seeds of Hope, a Maine Rural State Program, supports two AmeriCorps members who manage the drop-in center, recruit and train Center volunteers, and staff the Career Resource Center. Members also serve in actively addressing the needs of the homeless in Biddeford, Saco, Old Orchard Beach and surrounding communities in York County.

SKOWHEGAN AMERICORPS OUTDOOR RECREATION PROGRAM

Grantee: Main Street Skowhegan

This Maine Rural State program has three AmeriCorps members who coordinate and lead weekly free outdoor recreation activities and trainings. The program is designed to increase physical activity and engagement with nature for local community members of all ages in the Skowhegan area to increase activity and improve health outcomes for local residents.

SYSTEM REAL AMERICORPS

Grantee: RSU 14

SySTEM REAL AmeriCorps members served alongside REAL School and RSU14 teachers to engage students identified as being at risk (grades 4-12) in a STEM (Science, Technology, Engineering, & Math) Service-Learning program in five alternative school programs.

TAKE2 YOUTH OPPORTUNITY CORPS

Grantee: Goodwill of Northern New England

At Take2, AmeriCorps members were made up of both 17 – 24

year old disconnected youth who needed education and job training skills as well as college students who served part-time as mentors for their colleagues. Through service, the members who needed education and job skills got back on track through their service. The service projects provided opportunities to earn credentials recognized by the construction and digital industry.



TREKKERS AMERICORPS ASPIRATIONS

Grantee: Trekkers

Trekkers cultivates the inherent strengths of young people through the power of long-term mentoring. Through Trekkers AmeriCorps Aspirations, a Maine Rural State Program, youth have greater access to trained, long-term mentors to build resiliency and aspirations.

UNITED WAY OF THE TRI-VALLEY AREA AMERICORPS PROGRAM

Grantee: United Way of TriValley

The Food for the Future program interconnected food pantries, trained new and existing volunteers to be more informed about community resources so they may help pantry patrons, recruit new volunteers and improve access to locally grown, nutritious food. This resulted in long-term improved health outcomes for food bank patrons in Franklin County.



STRENGTHENING & CELEBRATING SERVICE IN MAINE

OUR PARTNERS



GOVERNOR'S SERVICE AWARDS

Since 1987, the Governor's Awards for Service and Volunteerism have celebrated and recognized the role of citizen volunteers in the success and vitality of Maine communities. At the same time, the awards seek to inspire others to be active in civic life and follow in the footsteps of those recognized. In 2019, the award ceremony was moved from its traditional April date to October as part of the Maine Volunteer Leadership Conference.

VOLUNTEER ROLLS OF HONOR

The Volunteer Roll of Honor and Youth Volunteer Roll of Honor are statewide efforts during national Volunteer Recognition Month (April) to show appreciation to those citizens who go above and beyond in terms of the time they devote to serving their communities. Any local organization can nominate someone who meets the criteria: town office, school, nonprofit or public agency. This is not a competitive program -- all are recognized.

MAINE VOLUNTEER LEADERSHIP CONFERENCE

Since 1986, the Maine Volunteer Leadership Conference has provided learning and networking opportunities for Maine's volunteer leaders. It is the only professional development conference tailored exclusively to the needs and challenges of Maine's volunteer sector. The Maine Volunteer Leadership conference annually attracts between 250 - 300 volunteer managers.

SERVICE ENTERPRISE TRAINING - 3 COHORTS

Service Enterprise (SE) is a planning and organizational change process through which local public and nonprofit service providers engage the public in skilled volunteer positions. Unlike training for staff of volunteer programs, SE requires involvement of the chief executive, board members, and senior leadership because the core question is how volunteers can help the agency achieve its strategic goals more effectively and efficiently.

CERTIFICATE IN MANAGEMENT OF VOLUNTEERS - 4 SESSIONS

Developed and offered by Volunteer Maine, this course is for those responsible for designing, implementing, or sponsoring volunteer programs. As the basic course, it is built around the novice level competencies for managers of volunteers. It also is a good refresher for anyone re-entering the field or individuals who expect to take on leadership roles in their communities or agencies.

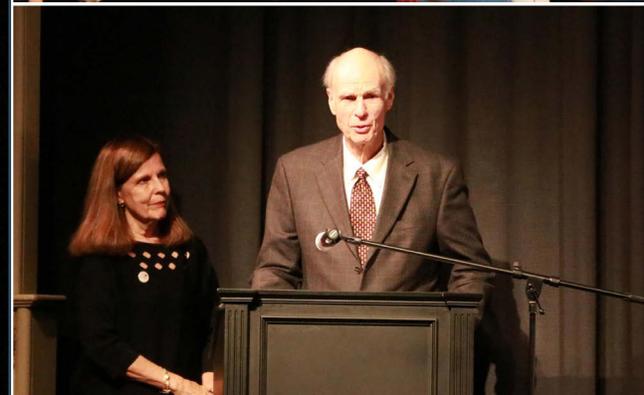


25 YEARS of
NATIONAL
SERVICE



25TH ANNIVERSARY CELEBRATION

On Oct. 11, 2019, the Maine AmeriCorps 25th Anniversary Celebration recognized the efforts of Maine-based program members and alumni, as well as those who support their service. Activities included the 25th Maine AmeriCorps swearing in ceremony; unveiling the Commission's new identity, Volunteer Maine; live musical performances; and special guests sharing memories of service. Chris Myers Asch and Sara Knowles were each presented an Outstanding Maine AmeriCorps Alumni Award. The Champion of Service award was presented to Arthur (Art) Thompson of Limestone, Anne B. Schink of South Portland, and Cabot Creamery Cooperative.





Volunteer Maine

Maine Commission for Community Service

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A STRONGER MAINE THROUGH VOLUNTEERISM